



January 5, 2016

President or Business Manager
Painters and Allied Trades (IUPAT) Local 831
1155 Corporate Center Dr.
Monterey Park, CA 91754

Dear President/Business Manager,

We are excited to once again launch our organizing drive for Auto Club Speedway's 3rd Tribute to Labor and are requesting your support and involvement along with your colleagues from Los Angeles, San Bernardino, Riverside, San Diego, Ventura and Orange Counties.

For the past two years, the "Tribute to Labor" events have brought working families together to enjoy one of America's favorite sporting events; the NASCAR Sprint Cup Series. The tribute in Southern California has grown over the past few years with over 2,500 members of organized labor and their families attending the race and participating in pre-race activities. The "Tribute to Labor" at Auto Club Speedway serves as the foundation for what is now becoming a national effort at NASCAR tracks throughout America.

We have incorporated a few new elements to the event this year to better involve all of the members who attend the race. As part of the pre-race festivities, we have developed a "Union Tribute" chalet where our brothers and sisters can gather prior to the festivities. We will also have a sponsored breakfast and pre-race program where regional union employers will honor the union leaders of those who keep their companies growing. And, as part of the program of the day, several leaders of the Southern California labor movement will be honored for their contributions to improving the lives of working families.

To help working families participate, the Auto Club 400 has created an exclusive ticket package that allows your members to experience exclusive insider extras at an incredibly affordable price.

Our project partner, Bridge Street, has led the organizing effort that brought members, their families and close friends to experience race day with cars reaching speeds of over 200mph.

Listed below are six quick and easy tasks that will ensure your union and local are represented during the Tribute.

1. Assign a NASCAR Organizer (Whip) to be the point person working with Bridge Street, our project partner.
2. Have your union board endorse the Tribute To Labor.
3. Have your union board authorize the purchase of group tickets to ensure all key union officials will be at the Auto Club 400.
4. Authorize your union to promote the package in its monthly member publication.

9300 Cherry Ave., Fontana, CA 92335 p 909-429-5000 f 909-429-5500

www.autoclubspeedway.com

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5. Authorize your union to promote the package on its website.
6. Identify the name of the union official who will walk across the stage during opening ceremonies.

We are excited about this year's Tribute to Labor. We would like to incorporate your union and your membership in the day's activities and ceremonies. Our project partner Bridge Street will be in touch shortly to discuss the Tribute further. However, if you would like more information, please contact Bridge Street, at TributetoLabor@Bridgestreetinc.com or via telephone at (323) 592-3444.

In Solidarity,

Dave Allen, President, Auto Club Speedway



Richard Barrera, Executive Secretary-Treasurer
San Diego and Imperial Counties Federation of Labor, AFL-CIO



UnionYes
San Diego and Imperial
Counties Labor Council

Rusty Hicks, Executive Secretary-Treasurer
Los Angeles County Federation of Labor, AFL-CIO



Tom Lemmon, Business Manager,
San Diego Building Trades Council



Ron Miller, Executive Secretary
Los Angeles/ Orange County Building Trades Council



Bill Perez, Executive Secretary
San Bernardino-Riverside Building Trades Council



Julio Pérez, Executive Secretary-Treasurer
Orange County Federation of Labor, AFL-CIO



UNION MEMBER TICKET PACKAGE

ONLY
\$46
(a \$94 value)

AUTO CLUB 400 / March 20, 2016 / Fontana, California



AN EXCLUSIVE OFFER FOR MEMBERS OF ORGANIZED LABOR!

- ✓ **AUTO CLUB 400 TICKET**
- ✓ **PRE-RACE PIT PASS**
- ✓ **PARKING PASS**

SNAPSHOT OF THE DAY (Timing of events subject to change)

- 8:00AM to 12:00PM** **TRIBUTE TO LABOR RALLY TENT**
Rally with nearly 1,000 union members, their families and friends. Special guests are expected to join the festivities (last year, 2,600 union members attended the race).
- 8:45AM** **TRAMS TO RECEPTION** (Inside Racetrack)
- 9:00AM** **TRIBUTE TO LABOR SPONSORS RECEPTION FOR UNION LEADERSHIP**
For Union Presidents/Business Managers.
Union Leadership will join with sponsors of the Tribute to Labor for a private hospitality tent breakfast and program, inside the track infield.
- 10:00AM** **UNION LEADERSHIP GUIDED TOUR**
Union leaders will be given a guided tour of the pre-race activities including a stop at the special pre-race concert.
- 11:30AM** **TRIBUTE TO LABOR**
During the pre-race activities, participating union leadership will be recognized on stage, before the crowd of over 80,000.
- 12:30PM** **START OF THE RACE**
After the Opening Ceremony, union leadership will be escorted to the designated Tribute to Labor ticket sections to enjoy the race!

*** The Rally Tent will remain open throughout the day.

For more information or assistance, please contact Bridge Street,
the Tribute to Labor Coordinator, at (323) 592-3444 or
TributetoLabor@bridgestreetinc.com